

2011-2012 Board Goals

Goals - Committee Suggested Goals 2011-2012

Personnel

I. To develop a plan, obtain board approval and implement a program of teacher retention and professional development by fostering the pursuit of national certification for our certificated staff members

Objective	Target Audience	Measurable Objective(s) (supported by this tactic)	Tactic / Tool / Event	Timing (Key Dates / Deadlines)	Lead Person or Team	Budget Impact
* To increase the percentage of staff who have or who are pursuing National Board Certification	* Prof. Staff * Teachers	* Certificates or requests for assistance through application	* Negotiating with AEA to provide incentives * Contract Language	* First steps in place by 06/30/12	* Board * Negotiation Committee * Business Admin.	* POTENTIAL Increased Salary/Stipend Lines

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Public Relations

II. Develop and support a plan to deploy newer medias including electronic messaging to disseminate district information and programs at Rutherford Hall, with partners from the town.

Objective	Target Audience	Measurable Objective(s) (supported by this tactic)	Tactic / Tool / Event	Timing (Key Dates / Deadlines)	Lead Person or Team	Budget Impact
* Erection of an Electronic Sign	* Allamuchy Residents plus other Regional Audiences	* Installation * Method for programming	* Develop support from other community groups to help expenses through shared dialog & communication	* Installation: Summer 2012	* CSA * Board PR Committee	* Capital Budget Item 2012-2013 * Assistance from partners Township PVPOA Fire/Rescue

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Goals – Rutherford Hall Long Range Planning

III. To develop, obtain approval of and implement a plan for the effective utilization of Rutherford Hall and Allamuchy Farms

Objective	Target Audience	Measurable Objective(s) (supported by this tactic)	Tactic / Tool / Event	Timing (Key Dates / Deadlines)	Lead Person or Team	Budget Impact
* Structure for building utilization including lease and rental * Including exterior grounds	* Public/Vendors	* Documentation of rate sheets, lease models, revenue plan * Cost estimates for building	* Committee work * Best Practices	* Work draft by 01/09/12 * Final document by 06/30/12	* CSA/BA * Board Finance Committee * Board RHLRP Committee * Partner Groups: AEF Others	* Revenue Projects * Cost in district budget discretely identified

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Goals – Building and Grounds

IV. Develop, obtain Board approval of and implement a plan for alternatives to solar farm on the Johnsonburg road property develop, obtain Board approval of and implement a plan to gain occupancy of RH develop, obtain Board approval of and implement a plan for usage of the grounds of the schools setting priorities and mechanisms when conflicts appear (to be shared with finance and in relevant part, RHLRFP)

Objective	Target Audience	Measurable Objective(s) (supported by this tactic)	Tactic / Tool / Event	Timing (Key Dates / Deadlines)	Lead Person or Team	Budget Impact
* Leverage best use of property on Johnsonburg Rd.	* Public * Possible vendors * Board	* Revenue source or decision to maintain lease with Tranquility Farms	* Investigation of Solar feasibility or other use of the property – Solicitation of various developers for alternate uses	* Plan to Board by 03/01/12	* CSA * Board Finance Committee * Board Facilities Committee	* Revenue Projects for inclusion in 2012-2013 budget

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Goals – Curriculum

V. Implementation of a program, such as Johns Hopkins model, to increase parental involvement, for 2012-13 school year. This model suggests six keys to successful partnerships with parents: parenting, communication, volunteering, learning at home, decision-making, and collaborating with the community. Possibly we can form a committee to organize and implement.

Objective	Target Audience	Measurable Objective(s) (supported by this tactic)	Tactic / Tool / Event	Timing (Key Dates / Deadlines)	Lead Person or Team	Budget Impact
* Increase positive parental involvement in the School community	* Parents * Community	* Selection of a program * Purchase * Training * Roll out Schedule	* Workshops * Public Relations * Committee Meetings	* Decision on program by 03/01/12 * Planning process Spring 2012 * Roll out 2012/2013 Budget	* ATS Principal * Curriculum Committee * BA	* Budget info due by 03/01/12 to be included in 2012/2013 Budget

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Goals – Finance

VI. In concert with the LRPC, assist in the development of both long and short term approaches to sustain and foster the development of Rutherford Hall and the attendant property. The objective will include, but not limited to, obtaining the CO, structural and management issues, financing, revenue generation and planning. Work will be performed in concert with school administration and the various organizations/parties that have an active interest in the property.

Objective	Target Audience	Measurable Objective(s) (supported by this tactic)	Tactic / Tool / Event	Timing (Key Dates / Deadlines)	Lead Person or Team	Budget Impact
* Plan for sustainable use of RH	* Board Committee	* Balance sheets reflect sustainability of the RH property * Develop a marketing plan to accuate the utilization models	* Categories all expenses related to RH (Direct/Indirect) and label within the school budget 2012-2013 * Goal – to offset these costs with revenue	* Recommendation to full Board by 03/01/12	* Board * RHLRPC * Finance	* Incorporated into 2012/2013 budget